



KENYA FILM COMMISSION

"The Kenya Film Commission is mandated by the government to market Kenya as a filming destination to both local and international film markets. The commission specifically promotes the production of local content and the expansion of local audience."

#011

Film Kenya...Capture Africa!



KFC News

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> Curtains come down on AFPEIK festival

The curtain came down on the 4th edition of the Association of Film Producing Educational Institutions of Kenya (AFPEIK) that film festival concluded on Wednesday April 15th 2015.

More than 30 films were screened across different halls at the Nakuru Lions Primary School in Nakuru County, for nine days. The festival brought together both film and theatre activists, actors, directors, dancers, musicians and technicians from various counties. The films were from Early Childhood Development (ECD) Centers; Primary Schools; Secondary Schools; Tertiary Institutions; and Universities. Institutions competed in the following categories: Advert, Screen solo and Narrative.

The film genre festival organized by AFPEIK in conjunction with Kenya National Drama Festival (KNDF) and the University of Nairobi took place in Nakuru County from 7th - 15th April 2015 with the overall theme of "Enhancing Social Responsibility for National Development".

Participants shared their artistic concerns and local films criticism. A discussion held at the festival stressed the need to include more experts to guide the schools on technical know-how. "There were a lot of interesting excellent films this time and the worst were exactly that" notes Dr. Simon Peter the National Coordinator of AFPEIK.

The KNDF is an annual co-curricular activity now in its 56th edition, run by the Ministry of Education Science and Technology with the goal of tapping and nurturing creative talent of the Kenyan child. Kenya film Commission was the major sponsor of the film festival. Over 164 schools spanning ECD, Primary and secondary level participated in the film festival a clear indication of the devolution of the film industry in this era of digitalization.

2015

Diary of Upcoming Events

25th April 2015-Sarit Center Shopping Mall
EAST AFRICA'S COMIC CONVENTION, NAICCON

14th – 18th September
COAST FILM FESTIVAL

12th October 2015
KALASHA INTERNATIONAL FILM & TV FESTIVAL & MARKET

Preparations are in top gear for the Kalasha International film & TV Festival & Trade Show. The Kenya Film Commission (KFC) in partnership with the French embassy in Kenya announced the launch of a brand new East African event, in January 2015.

This unique Film & TV Festival & Market kicks off in October 12, 2015 for a week, in the heart of Kenya's capital city, Nairobi. Dedicated to promoting culture, our stories, creativity and skills within the East African region, The Kalasha International Film & TV Festival & Market brings under one roof 3 main events:

- The Kalasha Eastern Africa Film & TV Trade Show.
- The Kalasha International Film Festival.
- The Kalasha Film & TV Awards.

> A collection management organisation for producers?

As a follow-up workshop on Copyright for film professionals that took place in the month of April 2014, World Intellectual Property Organization (WIPO) and Kenya Copyright Board (KECOBO) organized a seminar, this time regional, which focused on Copyright and the Regulatory Framework for the Audiovisual Sector in the Digital Age.

With the objective of powering development of the African audio visual sector through technical assistance and institutional capacity building to increase understanding of the interplay of the copyright system in the audio visual sector, the seminar tactical objective was to address how IP rights may be used strategically to support the most critical stages of the film making process such as development, production, distribution and exhibition while seeking to consolidate IP revenue streams and reward for creativity through enhanced skills and infrastructure to support the development of the chain of titles, effective exercise of rights, professional markets development and the development of international opportunities for financing and distribution.

The seminar focused on topical issues that spanned the Digital Switchover in Africa: Opportunities and Challenges for the Audiovisual Industry ; Consideration of commercial copyright licensing (commissioning and acquisitions) – the rise of non-linear Audiovisual content platforms: Business models and licensing issues; Collective Management in the Audiovisual Sector; Organizing labor relations and contracts in the Audiovisual industries – approaches to dispute resolution in Audiovisual copyright sector and applying copyright to the real world.

The seminar was held in Nairobi on the 15th and 16th of April 2015. Main speakers were Mr. Rob Aft (compliance consulting, Los Angeles), Tarja Koskinen-Olsson (Olsson & Koskinen consulting, Sweden) and Bertrand Moullier (Narval Media, London). Over fifty participants drawn from the film industry and legal world, participated and joined by officials from the Governments of Kenya, Burkina Faso and Senegal, Film and Media professionals from Kenya, Uganda, Senegal and officials from the World Intellectual Property Organization.

Local film makers were challenged to form a taskforce and establish a CMO for IP rights for producers and directors in Audio visual works. Keep it here for updates.



Mr. Rob Aft (compliance consulting, Los Angeles) takes participants through the workshop on Copyright for film professionals organised by World Intellectual Property Organization (WIPO) and Kenya Copyright Board (KECOBO).

> ZIFF 2015 announces official selection

The Zanzibar International Film Festival is the longest running film-festival in East Africa, with global credibility and instant Pan-African recognition. ZIFF 2015 will take place from the 18th – 26th of July 2015 in Stone town Zanzibar.

A Kenyan movie has been selected as one of the 16 films in competition for the Sembene Ousmane Film Prize under the Festival. Soko Sonko produced by Ekwa Msangi is a 22-minute film which follows Kibibi's father, Ed. He is tasked with taking her to the market to get her hair braided before school begins. The short film is a hilarious, fish-out-of-water roller-coaster of a journey, about a well-intended dad who braves the fires and goes where no man has gone before because only women have been there. ZIFF assistant film director international, Fabrizio Colombo said that the competition had been designed to reward excellence in short film production and to encourage the production of new short films, including short documentaries. Renowned media personality Larry Asego plays Kibibi's father character. We wish the Kenyan entries all our best!



Ambassador of France, Rémi MARECHAUX and KFC CEO Lizzie Chongoti during the signing ceremony. Looking on is the KFC Board Chairman Mr. Chris Foot.



PICK ANY- check the net you might like another better than what we have.

PEACE IN OUR POCKET DOCUMENTARY SLUM TOUR
(Sunday 26th April 2015), (SCREENING & DISCUSSION)
VENUE: Hamisi House Hall, Mathare North Area 2
ENTRY: FREE

'Peace In Our Pockets' showcases Kenyan peace builders combining the power and the reach of mobile phone technology with people-to-people organizing to bring about positive change in their communities. The film is a tool for promoting dialogue and inspiring action. The Kariobangi Mirror has been granted permission by the creators to use the film to create dialogue, inspire action, and grow peace. A series of screenings will be held around the slums of Nairobi followed by short discussions based on the message of the film. Creative Cafe will be belting out live inspirational tunes before the screening starts to warm the house.

In Other News

> Top Nollywood actor Desmond Elliot wins election, declared MP

Nollywood actor, Desmond Elliot, has won his bid to represent the people of Surulere constituency as their Member of Parliament. Desmond defeated his close contender, Bayo Smith, of Peoples Democratic Party. Desmond was vying under the banner of All Progressive Congress Party in an election that was held on March 28 2015.

> African Film Makers to access USA market

Content aggregator Reel African is offering African film makers the opportunity to access audiences from across the globe and is calling on the continent's film and television content producers to submit their content. ReelAfrican reaches a wide audience, including the African diaspora market in the United States, through strategic distribution agreements with key video-on-demand partners. Reel African has access to over 400 million devices, five million of which reach the African diaspora in the United States and in the Caribbean. The content that has proven most popular on these platforms so far is drama series. This is followed by comedies, documentaries and movies.

> American actor Blair Underwood holidaying in Kenya

World-renown American television, film, stage actor and director Blair Erwin Underwood was in Kenya. The 50-year-old screen star was here for holiday where he toured different tourist places in the country including Samburu..Underwood is famed for his outstanding role as headstrong attorney Jonathan Rollins on the NBC legal drama L.A. Law, which he played for seven years. In recent years, he has appeared on The New Adventures of Old Christine, Dirty Sexy Money, In Treatment and The Event. He has also played in among many others, the acclaimed TV series 21 Jump Street, Rules of Engagement, City of Angels, Sex and the City, Deep Impact, Murder in Mississippi, Mama Flora's Family, Madea's Family Reunion, A Streetcar Named Desire and Knight Rider. He has received two Golden Globe Award nominations, three NAACP Image Awards and one Grammy Award.

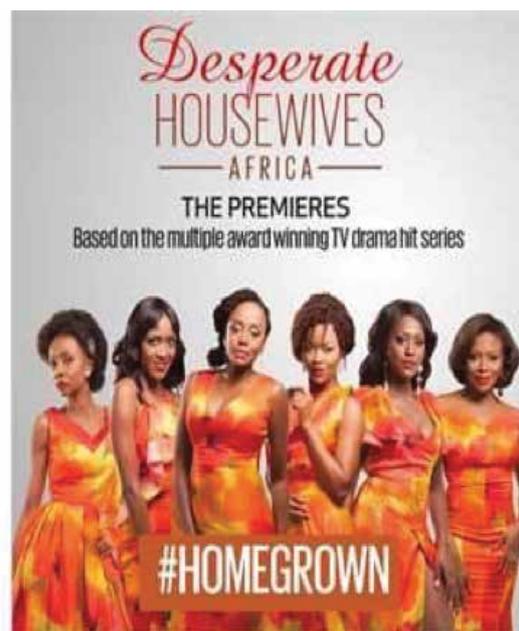
> 2015 Cannes Film Festival

The 68th annual Cannes Film Festival is scheduled to be held from 13th to 24th May 2015. Joel and Ethan Coen have been announced as the Presidents of the Jury for the main competition. It's the first time that two people will chair the jury. The Coen brothers will each get a separate vote, and they will be joined by seven other jurors to form the customary nine-juror panel. French actor Lambert Wilson has been announced as the host for the opening and closing ceremonies.

> Desperate Housewives Africa to launch on April 30

Desperate Housewives Africa, the local adaptation of the multiple award-winning ABC television drama series, is set to launch on April 30, on Ebony Life TV, a DStv channel.

The launch is to be preceded by a premiere in Lagos, Nigeria, on April 28 where the cast will be introduced in person, along with the all-African suburban 'Wisteria Lane' neighborhood where the series will be based. Among the cast members is Kenyan actress Nini Wacera, who plays Ese De Souza, a housewife who struggles with maintaining the perfect family. Since 2006, five different versions of Desperate Housewives have been produced for EMEA and Latin American audiences.



Kenyan actress Nini Wacera; Omotu Bissong, NigerianTV presenter-turned-actress Michelle Dede; AMVCA-winning actress Kehinde Bankole; U.S.-Canada-based Nigerian actress Linda Osifo; and TV presenter-actor Dolapo oni are the cast.

> DISCOP Africa Express' to launch in June 2015,

Basic Lead, the leading international trade event organizer, has announced the launch of a brand new market, DISCOP Africa Express, a partner to its successful annual event, DISCOP Africa, the continent's premier annual market for film, TV content, adaptation rights and packaged channels. Designed to meet the increased demand from Africa's fast-growing television marketplace, DISCOP Africa Express will take place from the 2nd to 4th June 2015 at the Sofitel Ivoire Hotel in Abidjan, Cote D'Ivoire.

