



OPEN NATIONAL TENDER EXPRESSION OF INTEREST (EOI)

TENDER NAME:	CONSULTANCY SERVICES ON FILM LOCATION MAPPING IN KENYA.
TENDER NO:	KFC/EOI/30/2018/2019
CLOSING DATE:	WEDNESDAY 19TH DECEMBER, 2018 AT 1200 HOURS LOCAL TIME

Background Information:

The Government of Kenya takes note of the special position the Country holds as a film production and development hub in Africa in its economic development strategy. It also recognizes the abundance of the sector as a revenue resource for the Country itself, from the sites and sceneries that offer incomparable locations to the rich cultural heritage sites and magnificent wildlife resources. It seeks to diversify film production and broaden the sector so as:

- More industry players and people benefit from the film sector,
- There is skills development to support growth of film sector,
- All significant film sites such as National Parks, Beaches, Cities & Towns, The Great Rift Valley, Mountains, Lakes and heritage etc. are fully advertised and exploited.
- Jobs are created
- Film sparks wealth creation in the Country

A comprehensive interactive campaign location mapping guide that will help to enhance film awareness of the Country to the world as an important TV and film production destination. The purpose of the "Kenya online location guide" will be to increase the visibility of our country as a source of attracting TV and Film production activities through the provision of targeted information that increases producers and stakeholder's awareness of the country's film destinations and attractions.

Expression of Interest:

Interested firms should submit an Expression of Interest (EOI) by providing information indicating that they are qualified to perform the required services.

Scope of Service:

The consultant will be required;

- To produce "Kenya online location guide" that will encompass various multi-media videos and still photographs as the key tool for offering information on filming locations through-out the entire 47 counties.
- To produce explainers/teasers on the key film locations, weather guides of Kenya's renowned landscapes in different categories and sites.
- Produce and edit a 30-40 seconds trailer from the footage acquired (marketing online version reel).
- Develop the short feature's overall concept and scenario with a virtual reality inclination
- Develop the feature's script and storyboard to be used in the film reels
- To prepare script and narration for project features based on the scope of work.
- To compose original background music that resonates with locations for the video features
- To compose corporate jingle for application on the online portal
- Narrate and edit raw video footage for producing final videos
- Identify and tell key potential filming location across the 47 counties and its entire value chain by following the thematic theme titled "Film Kenya, Capture Africa", producing short videos and photographs shoot with modern technology that will be careful to market the country with its beautiful landscape's as key film points for both the local and international film makers.
- Visit relevant sites and interact with the locals as well as the country tourism representative to map out the various potential filming destinations.
- Provide and adhere to the main components of photography for potential key filming locations that is resolutions, lighting, framing and formatting (file types) off over 100 (augmented reality) high resolution photographs of Kenya's brand that will sell filming locations.

Eligibility Criteria:

- Financially sound Kenyan companies, propriety/partnership firms, corporations, partnership of firms/joint ventures/consortia may bid for engagement as Consultant.
- Extensive experience in similar assignment of similar scope or higher
- The Consultant should have sufficient technically qualified professionals being proposed for the assignment.

Requirements:

Interested firms should submit their proposals that will include the following:-

- Company profile, company history, services, affiliations, etc.
- Certificate of business incorporation/registration
- Original and copy of the expression of interest documents (i.e. one (1) original and two (2) copies)
- Provide evidence of experience in handling assignments of similar scope ; Attach at least three (3) references of similar work done in the last five (5) years
- A proposed methodology, plan and schedule of execution
- List of names and CVs of key personnel and evidence of their professional qualifications
- Financial capability- Provide evidence of relevant resources and financial statements for the two current consecutive years.
- Firms that bid jointly should submit consortium agreements between the parties, with the roles of each party clearly defined

Only shortlisted firms from this procedure will be invited to submit their technical and financial proposals under the request for proposal (RFP) for the provision of the consultancy service. Firms will be prequalified in accordance with the provisions of the Public Procurement and Asset Disposal Act, 2015.

Submission of Expression of Interest:

The EOI document can be viewed and downloaded free of charge from the following website: www.kenyafilmcommission.com and IFMIS portal <http://supplier.treasury.go.ke> . **NOTE:** Bidders who download the document from the mentioned websites **MUST** immediately forward their particulars for records and for purposes of receiving any further clarifications and/or addendums to procurement@filmingkenya.com .

The completed Expressions of Interest (EOI) documents in writing in one (1) original and two (2) copies, each clearly marked with tender name and number as indicated above should be addressed to:-

**The Ag. Chief Executive Officer,
Kenya Film Commission,
2nd Floor, Jumuia Place II, Lenana Road- Kilimani
P.O Box 76417-00508
Nairobi- Kenya**

Not later than 1200 hours local time on **Wednesday 19th December, 2018.**

And must be deposited to the tender box situated at the main reception of the Commission. Late submission of EOI documents shall be rejected. All documents shall be in English language. EOI documents shall be opened physically in the presence of firms' or their representatives who choose to attend in person at the Kenya Film Commission Boardroom located on the 2nd Floor, Jumuia Place II along Lenana Road in Kilimani Area, Nairobi - Kenya.