



KENYA FILM COMMISSION

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NAIROBI KENYA

AUGUST , 2018

TENDER NO. KFC/06/2018-2019

CATEGORY – REQUEST FOR PROPOSAL

FOR PUBLIC RELATIONS & INTEGRATED MARKETING FOR THE KENYA

FILM COMMISSION 2018/2019

CLOSING DATE: TUESDAY 21ST AUGUST, 2018 AT 12.00 NOON.

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INVITATION TO TENDER

Tender Name: REQUEST FOR PROPOSAL FOR PUBLIC RELATIONS & INTEGRATED MARKETING FOR THE KENYA FILM COMMISSION

Tender REF No.: KFC/06/2018-2019

CATEGORY- REQUEST FOR PROPOSAL

Kenya Film Commission (KFC) invites sealed tenders from interested eligible service providers for the provision of Public Relations & Integrated Marketing.

The primary objective of this task is to Provide Public Relations & Integrated Marketing for the Kenya Film Commission.

Interested eligible firms may obtain further information and collect tender documents upon payment of non-refundable fee of Kshs 1,000 at the cash office located at the Kenya Film Commission offices and pick documents from procurement office on 2nd floor, Jumuia Place II, Lenana Road - Kilimani **during working hours, i.e. Monday to Friday between 8.00 a.m. – 1.00 p.m. and 2.00 p.m.-5.00 p.m.** or can be downloaded **free of charge** from our website www.kenyafilmcommission.com, www.tenders.go.ke or IFMIS website supplier.treasury.go.ke

NOTE: Bidders who download the document from the mentioned websites MUST immediately forward their particulars for records and for purposes of receiving any further clarifications and/or addendums to procurement@filmingkenya.com

Completed proposal documents, the original and copy of the Technical Proposal in sealed envelopes clearly marked **TECHNICAL PROPOSAL** and the original and copies of Financial Proposal clearly marked **FINANCIAL PROPOSAL** and a warning “**Do not open with the technical proposal**”. Both envelopes should be placed into an outer envelope and sealed. This outer envelope shall clearly be marked “**TENDER NO. KFC/06/2018-2019:** Do not open except in the presence of the tender opening committee addressed to:

**THE Ag. CHIEF EXECUTIVE OFFICER
KENYA FILM COMMISSION
P.O.BOX 76417-00508
Tel. +254 020 2714073/4
NAIROBI, KENYA**

Should be deposited in the Tender Box located at the reception on 2nd floor, Jumuia Place II, Lenana Road - Kilimani Nairobi, Kenya so as to reach us on or before **12.00 NOON on TUESDAY 21ST AUGUST, 2018.**

Tenders will be opened immediately thereafter in the Commissions’ Boardroom in the presence of tenderers representatives who choose to attend.

Ag. CHIEF EXECUTIVE OFFICER

INTRODUCTION:

Kenya Film Commission a government institution under the Ministry of ICT, charged with the mandate to develop, promote and market the film industry locally and internationally, identify and facilitate growth of the industry, as well as develop fiscal and other incentives to promote investment, by creating linkages with both public and private national and international organizations to improve and facilitate investment.

Our Vision:

To position Kenya as the preferred hub for film and TV production by 2019

Our Mission:

To develop a vibrant local film & TV industry, and market Kenya as the preferred filming destination for sustainable wealth and job creation.

Our Strategic Objectives

The current Strategic Objectives of the Kenya Film Commission are as follows;

- To generate film industry revenue of KES. 40 Billion
- To attain GDP contribution of 0.6 %
- To create 250,000 jobs in the film industry
- To attain KFC's Brand awareness level of 82%
- To increase number of annual International films shot in Kenya annually
- To achieve an employee satisfaction score of 85%
- To achieve a customer satisfaction score of 80%

KFC FLAGSHIP PROJECTS

The commission has the following projects on annual basis;

1. Kalasha International TV & Film Market

Kalasha International TV & Film Market is an event that brings together both international and local film, TV and creative players all under one roof for a TV & Film Market to showcase Kenya as a major regional hub for film and TV production, post-production and distribution across all platforms and genres while reinforcing the uniqueness of Kenya as a shooting location. Along the trade show, other side events like conferences, workshops, coaching and pitching sessions take place. This event attracts over 50 exhibitors and over 1,000 attendees over 3 days. **The**

Consultant/Agency will be expected to publicize and market the event

2. Kalasha International Film & TV Festival

Submitted films are judged and the nominated ones are released for screening around counties and Nairobi in partnership with movie theatres and other available spaces. Geared towards bringing back a screening culture (audience development)

3. Kalasha Film & TV Awards

An initiative whose aim is to promote culture stories, creativity and skills within the East African Region. We award the best feature films, short films, TV series, favourite actors / actresses. This event is the Oscars of Kenya to celebrate achievers in the film industry and promote our cultural diversity, inject new energy into the industries by fostering healthy competition and understanding while creating extra publicity for the industries. The event holds 700- 1,000 guests for the gala ceremony. **The agency is expected to publicize the event**

4. Mobile Competition - #BestMobileFlickKe
5. Capacity building workshops around counties
6. International Marketing events – up to 10
7. End of year party
8. Tree planting/Environmental conservation activities

9. Film location mapping across the Country

10. And any other campaigns that may arise as briefed

Further detailed information can be accessed via www.kenyafilmcommission.com. The Kenya Film Commission also has several resources that it utilizes to reach stakeholders; these include and not limited to;

- Monthly newsletters
- Digital Marketing through social media

TARGET AUDIENCE

- General Public
- Local and international Industry players in film and TV.
- Production houses
- Media fraternity – both new media and digital
- VIP across government, consulates and corporate firms.
- KFC Employees

DELIVERABLES;

The agency should be able to deliver the following and not limited to;

- Concept development and professional design for digital and hard copy posters
- Concept development and professional design for all kind of IEC materials e.g. banners, booklets, brochures etc
- Concept development and professional development of adverts, advertorials, both print and electronic
- Publicity for all KFC events
- Development of press kits, speeches etc. for media
- Media interviews across print and electronic media
- Social media management
- Professional Videography and Photography for all KFC events

OF IMPORTANCE;

- The agency **MUST** be an Integrated Marketing Agency
- The agency **MUST** quote both **monthly retainer fee** and **project based fees**.
- The agency **MUST** be able to provide creative designs for KFC marketing materials

SECTION II – INSTRUCTIONS TO TENDERERS

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SECTION II INSTRUCTIONS TO TENDERERS

2.1 Eligible tenderers

2.1.1. This Invitation to tender is open to all tenderers eligible as described in the instructions to tenderers. Successful tenderers shall provide the services for the stipulated duration from the date of commencement specified in the tender documents.

2.1.2. The procuring entity's employees, committee members, board members and their relative (spouse and children) are not eligible to participate in the tender unless where specially allowed under the Act.

2.1.3. Tenderers shall provide the qualification information statement that the tenderer (including all members, of a joint venture and subcontractors) is not associated, or have been associated in the past, directly or indirectly, with a firm or any of its affiliates which have been engaged by the Commission to provide consulting services for the preparation of the design, specifications, and other documents to be used for the procurement of the services under this Invitation for tenders.

2.1.4. Tenderers involved in corrupt or fraudulent practices or debarred from participating in public procurement shall not be eligible.

2.2 Cost of tendering

2.2.1 The Tenderer shall bear all costs associated with the preparation and submission of its tender, and the procuring entity, will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the tendering process.

2.2.2 The price to be charged for the tender document shall be Kshs 1,000.00

2.2.3 The procuring entity shall allow the tenderer to review the tender document free of charge before purchase.

2.3 Contents of tender documents

2.3.1. The tender document comprises of the documents listed below and addenda issued in accordance with clause 6 of these instructions to tenders

- i) Instructions to tenderers
- ii) General Conditions of Contract
- iii) Special Conditions of Contract
- iv) Schedule of Requirements
- v) Details of service
- vi) Form of tender
- vii) Price schedules
- viii) Contract form
- ix) Confidential business questionnaire form
- x) Tender security form

xiii) Declaration form

2.3.2. The Tenderer is expected to examine all instructions, forms, terms, and specifications in the tender documents. Failure to furnish all information required by the tender documents or to submit a tender not substantially responsive to the tender documents in every respect will be at the tenderers risk and may result in the rejection of its tender.

2.4 Clarification of Documents

2.4.1. A prospective candidate making inquiries of the tender document may notify the Commission in writing or by post, fax or email at the entity's address indicated in the Invitation for tenders. Kenya Film Commission will respond in writing to any request for clarification of the tender documents, which it receives no later than seven (7) days prior to the deadline for the submission of tenders, prescribed by the procuring entity.

Written copies of the Procuring entities response (including an explanation of the query but without identifying the source of inquiry) will be sent to all prospective tenderers who have received the tender documents

2.4.2. The procuring entity shall reply to any clarifications sought by the tenderer within 3 days of receiving the request to enable the tenderer to make timely submission of its tender

2.5 Amendment of documents

2.5.1. At any time prior to the deadline for submission of tenders, the Procuring entity, for any reason, whether at its own initiative or in response to a clarification requested by a prospective tenderer, may modify the tender documents by issuing an addendum.

2.5.2. All prospective tenderers who have obtained the tender documents will be notified of the amendment by post, fax or email and such amendment will be binding on them.

2.5.3. In order to allow prospective tenderers reasonable time in which to take the amendment into account in preparing their tenders, the Procuring entity, at its discretion, may extend the deadline for the submission of tenders.

2.6 Language of tender

2.6.1. The tender prepared by the tenderer, as well as all correspondence and documents relating to the tender exchanged by the tenderer and the Procuring entity, shall be written in English language. Any printed literature furnished by the tenderer may be written in another language provided they are accompanied by an accurate English translation of the relevant passages in which case, for purposes of interpretation of the tender, the English translation shall govern.

2.7 Documents Comprising the Tender

The tender prepared by the tenderer shall comprise the following components:

- (a) A Tender Form and a Price Schedule completed in accordance with paragraph 9, 10 and 11 below.
- (b) Documentary evidence established in accordance with Clause 2.11 that the tenderer is eligible to tender and is qualified to perform the contract if its tender is accepted;
- (c) Tender security furnished is in accordance with Clause 2.12
- (d) Confidential business questionnaire

2.8 Form of Tender

2.8.1 The tenderers shall complete the Form of Tender and the appropriate Price Schedule furnished in the tender documents, indicating the service to be performed.

2.9 Tender Prices

2.9.1 The tenderer shall indicate on the Price schedule the unit prices where applicable and total tender prices of the service(s) it proposes to provide under the contract.

2.9.2 Prices indicated on the Price Schedule shall be the cost of the service(s) quoted including all customs duties and VAT and other taxes payable:

2.9.3 Prices quoted by the tenderer shall remain fixed during the term of the contract unless otherwise agreed by the parties. A tender submitted with an adjustable price quotation will be treated as non-responsive and will be rejected, pursuant to paragraph 2.22.

2.9.4 Contract price variations shall not be allowed for contracts not exceeding one year (12 months)

2.9.5 Where contract price variation is allowed, the variation shall not exceed 10% of the original contract price.

2.9.6 Price variation requests shall be processed by the procuring entity within 30 days of receiving the request.

2.10 Tender Currencies

2.10.1 Prices shall be quoted in Kenya Shillings unless otherwise specified in the appendix to Instructions to Tenderers

2.11 Tenderers Eligibility and Qualifications.

2.11.1 Pursuant to Clause 2.1 the tenderer shall furnish, as part of its tender, documents establishing the tenderers eligibility to tender and its qualifications to perform the contract if its tender is accepted.

2.11.2 The documentary evidence of the tenderers qualifications to perform the contract if its tender is accepted shall establish to the Procuring entity's satisfaction that the tenderer has the financial and technical capability necessary to perform the contract.

2.12 Tender Security

2.12.1 The tenderer shall furnish, as part of its tender, a tender security for the amount and form specified in the Invitation to tender.

2.12.2 The tender security shall be **2% of the tender price**.

2.12.2 The tender security is required to protect the Procuring entity against the risk of Tenderer's conduct which would warrant the security's forfeiture, pursuant to paragraph 2.12.7

2.12.3 The tender security shall be denominated in a Kenya Shillings or in another freely convertible currency and shall be in the form of:

- a) A bank guarantee.
- b) Cash.
- c) Such insurance guarantee approved by the Authority.
- d) Letter of credit

2.12.4 Any tender not secured in accordance with paragraph 2.12.1 and 2.12.3 will be rejected by the Procuring entity as non-responsive, pursuant to paragraph 2.20

2.12.5 Unsuccessful tenderer's security will be discharged or returned as promptly as possible as but not later than thirty (30) days after the expiration of the period of tender validity prescribed by the procuring entity.

2.12.6 The successful tenderer's tender security will be discharged upon the tenderer signing the contract, pursuant to paragraph 2.29, and furnishing the performance security, pursuant to paragraph 2.30.

2.12.7 The tender security may be forfeited:

- (a) If a tenderer withdraws its tender during the period of tender validity specified by the procuring entity on the Tender Form; or
- (b) In the case of a successful tenderer, *if* the tenderer fails:

- (i) to sign the contract in accordance with paragraph 30 or
- (ii) to furnish performance security in accordance with paragraph 31.
- (c) If the tenderer rejects, correction of an error in the tender.

2.13 Validity of Tenders

2.13.1 Tenders shall remain valid for **120 days** or as specified in the invitation to tender after date of tender opening prescribed by the Procuring entity, pursuant to paragraph 2.18. A tender valid for a shorter period shall be rejected by the Procuring entity as nonresponsive.

2.13.2 In exceptional circumstances, the Procuring entity may solicit the Tenderer's consent to an extension of the period of validity. The request and the responses thereto shall be made in writing. The tender security provided under paragraph 2.12 shall also be suitably extended. A tenderer may refuse the request without forfeiting its tender security. A tenderer granting the request will not be required nor permitted to modify its tender.

2.14 Format and Signing of Tender

2.14.1 The tenderer shall prepare two copies of the tender, clearly / marking each **"ORIGINAL TENDER"** and **"COPY OF TENDER,"** as appropriate. In the event of any discrepancy between them, the original shall govern.

2.14.2 The original and all copies of the tender shall be typed or written in indelible ink and shall be signed by the tenderer or a person or persons duly authorized to bind the tenderer to the contract. All pages of the tender, except for un-amended printed literature, shall be initialed by the person or persons signing the tender.

2.14.3 The tender shall have no interlineations, erasures, or overwriting except as necessary to correct errors made by the tenderer, in which case such corrections shall be initialed by the person or persons signing the tender.

2.15 Sealing and Marking of Tenders

2.15.1 The tenderer shall seal the original and each copy of the tender in separate envelopes, duly marking the envelopes as **"ORIGINAL"** and **"COPY."** The envelopes shall then be sealed in an outer envelope.

The inner and outer envelopes shall:

- (a) Be addressed to the Procuring entity at the address given in the invitation to tender
- (b) Bear tender number and name in the invitation to tender and the words:
"DO NOT OPEN BEFORE TUESDAY 21ST AUGUST, 2018 at 12.00 Noon Kenyan time"

- (c) The Technical and Financial proposals shall be sealed in separate envelopes. The financial proposal is to be clearly marked **“DO NOT OPEN BEFORE TECHNICAL EVALUATION”**

2.15.3 The inner envelopes shall also indicate the name and address of the tenderer to enable the tender to be returned unopened in case it is declared **“late”**.

2.15.4 If the outer envelope is not sealed and marked as required by paragraph 2.15.2, the Procuring entity will assume no responsibility for the tender’s misplacement or premature opening.

2.16 Deadline for Submission of Tenders

2.16.1 Tenders must be received by the Procuring entity at the address specified under paragraph 2.15.2 no later than **21ST AUGUST, 2018 at 12.00 Noon Kenyan time.**

2.16.2 The procuring entity may, at its discretion, extend this deadline for the submission of tenders by amending the tender documents in accordance with paragraph 6, in which case all rights and obligations of the procuring entity and candidates previously subject to the deadline will thereafter be subject to the deadline as extended.

2.16.3 Bulky tenders which will not fit in the tender box shall be received by the procuring entity as provided for in the appendix.

2.17 Modification and withdrawal of tenders

2.17.1 The tenderer may modify or withdraw its tender after the tender’s submission, provided that written notice of the modification , including substitution or withdrawal of the tender’s is received by the procuring entity prior to the deadline prescribed for the submission of tenders.

2.17.2 The Tenderer’s modification or withdrawal notice shall be prepared, sealed, marked, and dispatched in accordance with the provisions of paragraph 2.15.

A withdrawal notice may also be sent by cable, but followed by a signed confirmation copy, postmarked not later than the deadline for submission of tenders.

2.17.3 No tender may be modified after the deadline for submission of tenders.

2.17.4 No tender may be withdrawn in the interval between the deadline for submission of tenders and the expiration of the period of tender validity specified by the tenderer on the Tender Form. Withdrawal of a tender during this interval may result in the Tenderer’s forfeiture of its tender security, pursuant to paragraph 2.12.7.

2.17.5 The procuring entity may at any time terminate procurement proceedings before contract award and shall not be liable to any person for the termination.

2.17.6 The procuring entity shall give prompt notice of the termination to the tenderers and on request give its reasons for termination within 14 days of receiving the request from any tenderer.

2.18 Opening of Tenders

2.18.1 The Procuring entity will open all tenders in the presence of tenderers' representatives who choose to attend, at the Commission offices on **21ST, AUGUST, 2018 at 12.00 Noon Kenyan time** and in the location specified in the invitation to tender. The tenderers' representatives who are present shall sign a register evidencing their attendance.

2.18.3 The tenderers' names and such other details as the Procuring Entity, at its discretion, may consider appropriate, will be announced at the opening.

2.18.4 The procuring entity will prepare minutes of the tender opening which will be submitted to the tenderers that signed the tender opening register upon request.

2.19 Clarification of tenders

2.19.1 To assist in the examination, evaluation and comparison of tenders the procuring entity may at its discretion, ask the tenderer for a clarification of its tender. The request for clarification and the response shall be in writing, and no change in the prices or substance shall be sought, offered, or permitted.

2.19.2 Any effort by the tenderer to influence the procuring entity in the procuring entity's tender evaluation, tender comparison or contract award decisions may result in the rejection of the tenderers tender.

Comparison or contract award decisions may result in the rejection of the tenderers' tender.

2.20 Preliminary Examination and Responsiveness

2.20.1 The Procuring entity will examine the tenders to determine whether they are complete, whether any computational errors have been made, whether required securities have been furnished whether the documents have been properly signed, and whether the tenders are generally in order.

2.20.2 Arithmetical errors will be rectified on the following basis. If there is a discrepancy between the unit price and the total price that is obtained by multiplying the unit price and quantity, the unit price shall prevail, and the total price shall be corrected. If the candidate does not accept the correction of the errors, its tender will be rejected, and its tender security may be forfeited. If there is a discrepancy between words and figures, the amount in words will prevail.

2.20.3 The Procuring entity may waive any minor informality or nonconformity or irregularity in a tender which does not constitute a material deviation, provided such waiver does not prejudice or affect the relative ranking of any tenderer.

2.20.4 Prior to the detailed evaluation, pursuant to paragraph 23, the Procuring entity will determine the substantial responsiveness of each tender to the tender documents. For purposes of these paragraphs, a substantially responsive tender is one which conforms to all the terms and conditions of the tender documents without material deviations. The Procuring entity's determination of a tender's responsiveness is to be based on the contents of the tender itself without recourse to extrinsic evidence.

2.20.5 If a tender is not substantially responsive, it will be rejected by the Procuring entity and may not subsequently be made responsive by the tenderer by correction of the nonconformity.

2.21 Conversion to a single currency

2.21.1 Where other currencies are used, the procuring entity will convert those currencies to Kenya shillings using the selling exchange rate on the date of tender closing provided by the central bank of Kenya.

2.22 Evaluation and comparison of tenders.

2.22.1 The procuring entity will evaluate and compare the tenders which have been determined to be substantially responsive, pursuant to paragraph 2.20

2.22.2 The comparison shall be of the price including all costs as well as duties and taxes payable on all the materials to be used in the provision of the services.

2.22.3 The Procuring entity's evaluation of a tender will take into account, in addition to the tender price, the following factors, in the manner and to the extent indicated in paragraph 2.22.4 and in the technical specifications:

- (a) Operational plan proposed in the tender;
- (b) Deviations in payment schedule from that specified in the Special

Conditions of Contract;

2.22.4 Pursuant to paragraph 22.3 the following evaluation methods will be applied:

(a) Operational Plan.

The Procuring entity requires that the services under the Invitation for Tenders shall be performed at the time specified in the Schedule of Requirements. Tenderers offering to perform longer than the procuring entity have required delivery time will be treated as non-responsive and rejected. The consultant is expected to provide the project work plan.

(b) Deviation in payment schedule.

Tenderers shall state their tender price for the payment on a schedule outlined in the special conditions of contract. Tenders will be evaluated on the basis of this base price. Tenderers are, however, permitted to state an alternative payment schedule and indicate the reduction in tender price they wish to offer for such alternative payment schedule. The Procuring entity may consider the alternative payment schedule offered by the selected tenderer.

2.22.5 The tender evaluation committee shall evaluate the tender within 30 days from the date of opening the tender.

2.22.6 To qualify for contract awards, the tenderer shall have the following:-

- (a) Necessary qualifications, capability experience, services, equipment and facilities to provide what is being procured.
- (b) Legal capacity to enter into a contract for procurement
- (c) Shall not be insolvent, in receivership, bankrupt or in the process of being wound up and is not the subject of legal proceedings relating to the foregoing
- (d) Shall not be debarred from participating in public procurement.

2.23. Contacting the procuring entity

2.23.1 Subject to paragraph 2.19, no tenderer shall contact the procuring entity on any matter relating to its tender, from the time of the tender opening to the time the contract is awarded.

2.23.2 Any effort by a tenderer to influence the procuring entity in its decisions on tender evaluation tender comparison or contract award may result in the rejection of the tenderers tender.

2.24 Award of Contract

a) Post qualification

2.24.1 In the absence of pre-qualification, the Procuring entity will determine to its satisfaction whether the tenderer that is selected as having submitted the lowest evaluated responsive tender is qualified to perform the contract satisfactorily.

2.24.2 The determination will take into account the tenderer's financial and technical capabilities. It will be based upon an examination of the documentary evidence of the tenderers qualifications submitted by the tenderer, pursuant to paragraph 2.1.2, as well as such other information as the Procuring entity deems necessary and appropriate.

2.24.3 An affirmative determination will be a prerequisite for award of the contract to the tenderer. A negative determination will result in rejection of the Tenderer's tender, in which event the Procuring entity will proceed to the next lowest evaluated tender to make a similar determination of that Tenderer's capabilities to perform satisfactorily.

b) Award Criteria

2.24.3 Subject to paragraph 2.29 the Procuring entity will award the contract to the successful tenderer whose tender has been determined to be substantially responsive and has been determined to be the lowest evaluated tender, provided further that the tenderer is determined to be qualified to perform the contract satisfactorily.

2.24.4 The procuring entity reserves the right to accept or reject any tender and to annul the tendering process and reject all tenders at any time prior to contract award, without thereby incurring any liability to the affected tenderer or tenderers or any obligation to inform the affected tenderer or tenderers of the grounds for the procuring entity's action. If the procuring entity determines that none of the tenderers is responsive; the procuring entity shall notify each tenderer who submitted a tender.

2.24.5 A tenderer who gives false information in the tender document about its qualification or who refuses to enter into a contract after notification of contract award shall be considered for debarment from participating in future public procurement.

2.25 Notification of award

2.25.1 Prior to the expiration of the period of tender validity, the Procuring entity will notify the successful tenderer in writing that its tender has been accepted.

2.25.2 The notification of award will signify the formation of the Contract subject to the signing of the contract between the tenderer and the procuring entity pursuant to clause 2.29. Simultaneously the other tenderers shall be notified that their tenders have not been successful.

2.25.3 Upon the successful Tenderer's furnishing of the performance security pursuant to paragraph 31, the Procuring entity will promptly notify each unsuccessful Tenderer and will discharge its tender security, pursuant to paragraph 2.12

2.26 Signing of Contract

2.26.1 At the same time as the Procuring entity notifies the successful tenderer that its tender has been accepted, the Procuring entity will simultaneously inform the other tenderers that their tenders have not been successful.

2.26.2 Within fourteen (14) days of receipt of the Contract Form, the successful tenderer shall sign and date the contract and return it to the Procuring entity.

2.26.3 The parties to the contract shall have it signed within 21 days from the date of notification of contract award unless there is an administrative review request.

2.27 Renewal of Contract

2.27.1 The contract shall be renewed for a further one year subject to satisfactory performance as may be recommended by the Contract Manager.

2.28 Performance Security

2.28.1 Within thirty (30) days of the receipt of notification of award from the Procuring entity, the successful tenderer shall furnish the performance security in accordance with the Conditions of Contract, in the Performance Security Form provided in the tender documents, or in another form acceptable to the Procuring entity.

2.28.2 Failure of the successful tenderer to comply with the requirement of paragraph 2.29 or paragraph 2.30.1 shall constitute sufficient grounds for the annulment of the award and forfeiture of the tender security, in which event the Procuring entity may make the award to the next lowest evaluated or call for new tenders.

2.29 Corrupt or Fraudulent Practices

2.29.1 The Procuring entity requires that tenderers observe the highest standard of ethics during the procurement process and execution of contracts. A tenderer shall sign a declaration that he has not and will not be involved in corrupt or fraudulent practices.

2.29.2 The procuring entity will reject a proposal for award if it determines that the tenderer recommended for award has engaged in corrupt or fraudulent practices in competing for the contract in question;

2.29.3 Further, a tenderer who is found to have indulged in corrupt or fraudulent practices risks being debarred from participating in public procurement in Kenya.

APPENDIX TO INSTRUCTIONS TO THE TENDERERS:

1. All bidders with the required credentials as per the evaluation criteria are invited to apply.
2. The tender proposal is quoted in Kenya shillings.
3. The documents and qualifications for the tender are as per the evaluation criteria in the document.
4. Tender security is required
5. Due diligence on the firms capability and ability to perform the contract may be carried out upon notification.
6. A 2% performance security will be applied after award of the tender.

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SECTION III GENERAL CONDITIONS OF CONTRACT

3.1 Definitions

In this contract the following terms shall be interpreted as indicated:

- a) "The contract" means the agreement entered into between the Kenya Film Commission and the tenderer as recorded in the Contract Form signed by the parties, including all attachments and appendices thereto and all documents incorporated by reference therein.
- b) "The Contract Price" means the price payable to the tenderer under the Contract for the full and proper performance of its contractual obligations.
- c) "The services" means services to be provided by the contractor including materials and incidentals which the tenderer is required to provide to the Procuring entity under the Contract.
- d) "The Procuring entity" means Kenya Film Commission sourcing for the services under this Contract.
- e) "The contractor" means the individual or firm providing the services under this Contract.
- f) "GCC" means general conditions of contract contained in this section
- g) "SCC" means the special conditions of contract
- h) "Day" means calendar day

3.2 Application

These General Conditions shall apply to the extent that they are not superseded by provisions of other part of contract.

3.3 Standards

3.3.1 The services provided under this Contract shall conform to the 7 standards mentioned in the Schedule of requirements

3.5 Patent Right's

The tenderer shall indemnify the Procuring entity against all third-party claims of infringement of patent, trademark, or industrial design rights arising from use of the services under the contract or any part thereof.

3.6 Performance Security

Within thirty (30) days of receipt of the notification of Contract award, the successful tenderer shall furnish to the Procuring entity the performance security where applicable in the amount specified in Special Conditions of Contract.

3.6.1 The proceeds of the performance security shall be payable to the Procuring entity as compensation for any loss resulting from the Tenderer's failure to complete its obligations under the Contract.

3.6.2 The performance security shall be denominated in the currency of the Contract or in a freely convertible currency acceptable to the Procuring entity and shall be in the form of:

- a) Cash.
- b) A bank guarantee.
- c) Such insurance guarantee approved by the Authority.
- d) Letter of credit.

3.6.3 The performance security will be discharged by the procuring entity and returned to the candidate not later than thirty (30) days following the date of completion of the tenderer's performance of obligations under the contract, including any warranty obligations under the contract.

3.7 Inspections and Tests

3.7.1 The Procuring entity or its representative shall have the right to inspect and/or to test the services to confirm their conformity to the Contract specifications. The Procuring entity shall notify the tenderer in writing, in a timely manner, of the identity of any representatives retained for these purposes.

3.7.2 The inspections and tests may be conducted on the premises of the tenderer or its subcontractor(s). If conducted on the premises of the tenderer or its subcontractor(s), all reasonable facilities and assistance, including access to drawings and production data, shall be furnished to the inspectors at no charge to the Procuring entity.

3.7.3 Should any inspected or tested services fail to conform to the Specifications, the Procuring entity may reject the services, and the tenderer shall either replace the rejected services or make alterations necessary to meet specification requirements free of cost to the Procuring entity.

3.7.4 Nothing in paragraph 3.7 shall in any way release the tenderer from any warranty or other obligations under this Contract.

3.8 Payment

3.8.1 The method and conditions of payment to be made to the tenderer under this Contract shall be specified in SCC

3.9 Prices

Prices charged by the contractor for services performed under the Contract shall not, with the exception of any Price adjustments authorized in SCC, vary from the prices by the tenderer in its tender or in the procuring entity's request for tender validity extension as the case may be. No variation in or modification to the terms of the contract shall be made except by written amendment signed by the parties.

3.10 Assignment

The tenderer shall not assign, in whole or in part, its obligations to perform under this contract, except with the procuring entity's prior written consent.

3.11 Termination for Default

The Procuring entity may, without prejudice to any other remedy for breach of Contract, by written notice of default sent to the tenderer, terminate this Contract in whole or in part:

- a) if the tenderer fails to provide any or all of the services within the period(s) specified in the Contract, or within any extension thereof granted by the Procuring entity.
- b) if the tenderer fails to perform any other obligation(s) under the Contract.
- c) if the tenderer, in the judgment of the Procuring entity has engaged in corrupt or fraudulent practices in competing for or in executing the Contract.

In the event the Procuring entity terminates the Contract in whole or in part, it may procure, upon such terms and in such manner as it deems appropriate, services similar to those undelivered, and the tenderer shall be liable to the Procuring entity for any excess costs for such similar services.

3.12 Termination of insolvency

The procuring entity may at the anytime terminate the contract by giving written notice to the contractor if the contractor becomes bankrupt or otherwise insolvent. In this event, termination will be without compensation to the contractor, provided that such termination will not produce or affect any right of action or remedy, which has accrued or will accrue thereafter to the procuring entity.

3.13 Termination for convenience

3.13.1 The procuring entity by written notice sent to the contractor may terminate the contract in whole or in part, at any time for its convenience. The notice of termination shall specify that the termination is for the procuring entity convenience, the extent to which performance of the contractor of the contract is terminated and the date on which such termination becomes effective.

3.13.2 For the remaining part of the contract after termination the procuring entity may elect to cancel the services and pay to the contractor on agreed amount for partially completed services.

3.14 Resolution of disputes

The procuring entity's and the contractor shall make every effort to resolve amicably by direct informal negotiations any disagreement or dispute arising between them under or in connection with the contract.

If after thirty (30) days from the commencement of such informal negotiations both parties have been unable to resolve amicably a contract dispute either party may require that the dispute be referred for resolution to the formal mechanisms specified in the SCC.

3.15 Governing Language

The contract shall be written in the English language. All correspondence and other documents pertaining to the contract, which are exchanged by the parties, shall be written in the same language.

3.16 Force Majeure

The contractor shall not be liable *for* forfeiture of its performance security, or termination for default if and to the extent that its delay in performance or other failure to perform its obligations under the Contract is the result of an event of Force Majeure.

3.17 Applicable Law

The contract shall be interpreted in accordance with the laws of Kenya unless otherwise specified in the SCC

3.18 Notices

Any notices given by one party to the other pursuant to this contract shall be sent to the other party by post or by fax or E-mail and confirmed in writing to the other party's address specified in the SCC

A notice shall be effective when delivered or on the notices effective date, whichever is later.

SECTION IV SPECIAL CONDITIONS OF CONTRACT

- 4.1 Special conditions of contract shall supplement the general conditions of contract, wherever there is a conflict between the GCC and the SCC, the provisions of the SCC herein shall prevail over those in the GCC.
- 4.2 Special conditions of contract with reference to the general conditions of contract.
 - General conditions of contract reference
 - Special conditions of contract
- 3.6 performance security if applicable
- 3.8 method and conditions of performance as per PPOA regulations
- 3.9 Price adjustments is NOT allowed
- 23.14 Resolution of disputes will be spelt out by the contract agreement
- 3.17 Applicable law is the laws of Kenya

SECTION V – SCHEDULE OF REQUIREMENTS

- AS PER THE SCOPE OF SERVICE

SECTION VI TECHNICAL SPECIFICATIONS

A. TERMS OF REFERENCE FOR PUBLIC RELATIONS & INTEGRATED MARKETING SERVICES FOR THE KENYA FILM COMMISSION 2018/2019

SCOPE OF WORK ACTIVITY	DESCRIPTION
CORPORATE COMMUNICATION STRATEGY	<p>The strategy is a yearly plan that incorporates the following:</p> <ol style="list-style-type: none">1. Communication and Public Relations Plan2. Advertising3. Media Plan4. Digital Plan <p>The strategy developed must position the Kenya Film Commission brand in a context or channel that is highly relevant to its target audience:</p> <p>Intended Audience:</p> <ul style="list-style-type: none">• General Public• Local and international Industry players in film and TV• Production houses• Media fraternity – both new media and digital• VIP across government, consulates and corporate firms• KFC Employees
BRAND AND REPUTATION MANAGEMENT	Ensure that the Commission identity standards are managed through providing advice/guidance on sustainable brand/reputation management
CREATIVE CONCEPT DEVELOPMENT	Conceptualisation and development of creative concepts as briefed for various activities covering Corporate and brand (product) for the domestic and international market.
DEVELOPMENT & REVIEW OF BRAND MANUAL	Development & Periodic review of the brand standards manual that dictate the use and application of the brand.
OUT DOOR CAMPAIGN	Design/Placement (Billboards/Wall branding/Ambient) on a need basis

<p>EVENT MANAGEMENT <i>Corporate Events/Media events/Exhibitions/Projects/Launches/CSR Campaigns among other</i></p>	<p>Cover all KFC events within stipulated time frames, undertake the identified activities within the allocated budget and ensure media coverage when necessary. This involves covering the event from inception to the end i.e. communication and advertising plans, media plans, and coordination during the event and preparation of reports after the event among them :</p> <ul style="list-style-type: none"> a. Kalasha Film & TV Awards scheduled to take place on December 1st, 2018 b. Kalasha International Film & TVMarket Scheduled to take place on March 26th, 2019 to March 28th, 2019 c. Mobile Competition #BestMobileFlickKe d. Capacity building workshops around counties e. International Marketing events – up to 10 f. Staff End of year party g. Environmental sustainability programs h. Film location mapping i. And any other campaigns that may arise as briefed <p>The Consultant will be expected to provide professional videography and photography for all KFC Events on a need basis</p>
<p>ACCOUNT MANAGEMENT</p>	<p>Continuous interaction with the Client and facilitation of work from client brief to creative implementation. Updates to management and the PR team through status meetings.</p>
<p>INFORMATION MANAGEMENT AND DISSEMINATION</p>	<p>Gather and package KFC news and stories for dissemination to the public through appropriate media</p>
<p>INTERNAL COMMUNICATION</p>	<p>Developing and delivering effective internal communications that will aid customer satisfaction and organization reputation</p>
<p>PROJECT COMMUNICATION PLAN</p>	<p>Communication/Advertising plans for KFC's projects</p>
<p>MEDIA MONITORING/TRACKING</p>	<p>Monitor and track and provide daily briefs on media coverage, both corporate and industry not later than 8. 00 a.m. daily.</p> <ul style="list-style-type: none"> <input type="checkbox"/> KFC mentions, <input type="checkbox"/> Film industry related coverage in print, social media and electronic media. <p>Perform media intelligence by guiding on adverse media coverage</p>
<p>ISSUE & CRISIS COMMUNICATION</p>	<p>Proactively identify and map out possible issues/risks that may lead to a crisis in the organization. Advise on how manage communication to mitigate the identified risks.</p>

<p>CREATIVE DESIGN OF COMMUNICATION MATERIALS (Graphic Design & Scripting For Production)</p>	<p>All communication materials emanating from the Commission must reflect the corporate identity and adherence to brand guidelines Timely delivery of creative works. Must accommodate impromptu requests from time to time The Consultant will be required to design and provide artworks for all Communication materials Provide concept development and professional designs for digital, hard copy posters, IEC Materials such as banners, booklets, brochures, adverts for media publication among others The artworks will remain the property of the Commission</p>
<p>MEDIA MANAGEMENT</p>	<p>Effectively manage media relations to ensure the Commission's visibility in local and international circles. Entails media buying and placement (print, electronic and digital). This will also include Social Media, Website management, Monthly e-newsletters, Media Interviews across print & electronic media, development of press kits, speeches among others for media & publicity of KFC Events</p>
<p>REPUTATION MANAGEMENT</p>	<p>Entails managing the public's perception of the KFC brand through high level public relations, advertising and marketing initiatives in order to position KFC as a successful brand.</p>
<p>MONITORING AND EVALUATION</p>	<p>Measurement of the bidder's performance is linked to the activities mapped out by the Commission. Evaluation is a key component of the work process and aims to identify the impact of the communication outputs Contract extension/retention will depend on the bidder's performance in the assigned tasks</p>

The proposed firm must be an a Public Relations & integrated Marketing Agency

SUMMARY OF KEY DELIVERABLES & TIME LINES

1.	Inception Report	2nd Week
2.	Internal brand audit	3rd Week
3.	Submit Draft of: <ol style="list-style-type: none"> a. Corporate Identity and Corporate Identity Manual /Corporate Communication Strategy/ Plan b. Brand And Reputation Management c. Creative Concept Development d. Development & Review Of Brand Manual e. Brand Reputation Management Strategy f. Development & Review Of Brand Manual g. Out Door Campaign h. Project Communication Plan for Kalasha Awards & Kalasha International TV & Market i. Information Management And Dissemination j. Media Monitoring/Tracking k. Creative Design Of Communication Materials (Graphic Design & Scripting For Production) l. Media Management m. Reputation Management 	1 st Month -2 nd Month
4.	Final a-m after incorporating KFC comments	2 nd Month
5.	Staff sensitization on Public Relations	2 nd Month
6.	Submission of hard and soft copies (a-g)	2 nd month

Evaluation of proposals:

The bids submitted shall be subjected to a four-stage evaluation process as shown below:

- Preliminary/Mandatory evaluation
- Technical evaluation
- Pitch Presentation Evaluation
- Financial evaluation

a) Preliminary/Mandatory Evaluation:

Proposals will be evaluated on the basis of their responsiveness to mandatory requirements as listed here-below:-

NO.	ITEM DESCRIPTION	YES	NO
1.	Tender Security (2% of proposed contract price) Copies of the tender security to be attached together with technical proposal documents. Original of the tender security to be attached together with Financial proposal documents		
2.	Copy of Certificate of Registration/Incorporation		
3.	Copy of Valid Tax Compliance Certificate		
4.	Copy of Business permit for year 2018		
5.	Dully filled Confidential Business Questionnaire		
6.	Audited Accounts for the last two years (2014/2015 and 2016/2017)		
7.	Experience in Public relations and integrated marketing services. Please provide the following details;- <ul style="list-style-type: none">• Name of most recent relevant assignments your company has provided (Include dates and name of client)• Reference letters from previous clients		

Failure to submit any of the documents/information listed above will lead to automatic disqualification.

(b) Technical Evaluation:

Technical evaluation for firms that qualify at the mandatory evaluation stage shall be done out of **100%**. The pass mark will be **70 out of 100**.

	CRITERIA	WEIGHT
1	Relevant Experience for the Assignment (Choreographed Services)	
a	Number of High Profile Choreographed Public Communications & Integrated Marketing Services undertaken/done (Score of 2 per assignment). List assignments carried out in the last three years and provide dates and contact persons including email addresses, name of the organization and personnel used in each)	10
	Sub Total	10
2	Methodology and Approach	
a	Understanding of the Terms of Reference (ToRs) as provided: <ul style="list-style-type: none"> • Conformity to the ToRs –response to requirements -5 • Bidder’s initiatives and comments on the TORs-5 	10
b	Appropriateness of Methodology and work plan (Proposal) <ul style="list-style-type: none"> • Detailed description of approach/methodology with clear timelines on execution-the inception report should be ready within two weeks upon Contract signing -10mks • Project Schedule -provide manageable schedule based on the TORs-10mks • All plans/strategies/manuals should be ready within 2 months upon contract signing -ready to work within the timeframe-10mks 	30
	Sub Total	50
3	Human Resource Capacity	
a	Key Project Staff: Provide CVs of key project staff highlighting specific skills and competencies including specific assignments handled of similar nature (Project team and professional role / task for the (4) key member of the team with abridged curriculum vitae, i.e. qualifications, expertise and experience. (Attach copy of certificates for each person). Follow format provided) Lead consultant (10 marks) i. Post graduate degree in relevant field (Max 2 marks) ii. Degree in communications, marketing or related fields (Max 2 marks) iii. 10 years’ experience in rebranding, development of corporate communication strategy development (Max 5 marks) iv. Member of Public Relations Society of Kenya or Marketing Society of Kenya (Max 1 mark)(Attach valid Membership Certificate) Two (2) Associates (8 marks) i. Degree in communications, marketing or related fields (Max 1 mark) ii. 5 years’ experience in branding, development of corporate communication strategy development (Max 2 marks) iii. Member of Public Relations Society of Kenya or Marketing Society of Kenya (Max 1 mark)(Attach valid Membership Certificate)	25

	Graphic designer (7 marks) i. Degree/Diploma in graphic design (Max 1 mark) ii. 5 years' experience in brand development (Provide 1 Sample Brand Manual certified by Client, Provide sample copies of creative designs /artworks for informational & educational, promotional materials you have deigned before (Max 6 marks))	
c	References: Please provide 6 reference letters from organizations (on letter head) for which you have provided similar assignments three of which must be Government Institutions/Ministries 10 marks for relevant assignments offered to at least three Government Institutions 10 marks for relevant assignments offered to at least three Private/Corporate institutions	20
d	Added Value: Provide additional recommendations that will contribute to the overall success of the assignment. What other value addition will your firm add to the success of the assignment?	5
	Sub Total	50
	GRAND TOTAL	100

The technical evaluation score pass mark is 70%

Tenderers who achieve the technical evaluation pass mark of 70% shall proceed to the pitch presentation stage.

In preparing the technical proposals the Tenderer is expected to examine all terms and information included in the RFP. **Failure to provide all requested information shall be at the Tenderers own risk and may result in rejection of the Tenderer's proposal.**

The technical proposal shall provide all required information **including copy of the tender security** and any necessary additional information and shall be prepared using the standard forms provided in this Section.

The Technical proposal shall **not** include any financial information unless it is allowed in the Appendix to information to the Tenderers or the Special Conditions of contract

(c) Pitch Presentation Evaluation:

Tenderers are to carry out pitch presentation after successfully passing the technical evaluation stage. Below is the evaluation criterion for the pitch presentation

NO	CRITERIA	Max scores
1.	Understanding of the brief	10
2.	Level of creativity and innovation as reflected in the presented concepts	30
3.	Able to show/demonstrate other work done. Show knowledge of Public Relations activities	25
4.	Able to demonstrate on how to plan and execute the entire assignment	25
5.	Alternative proposals and justification for solutions recommended, added value....	10
	GRAND TOTAL	100

The pitch presentation evaluation score pass mark is 60%

Tenderers who achieve the pitch presentation pass mark of 60% shall proceed to the financial evaluation stage.

(d) Financial Evaluation & Final Score:

The firm that with the most cost effective financial proposal will be considered for award of tender. Financial proposals will carry a maximum of **20 points**.

Attach original copy of the tender security in the financial proposal and a copy in the technical proposal

Both technical and financial scores will be combined and the firm achieving the highest combined technical and financial score will be awarded the tender and invited for negotiations. Using 80% and 20% as the weight for the technical proposal and financial proposal respectively, the financial scores were worked out using the formula below:

$$Sf = 100 \times fm/f$$

Where;

Sf = financial score

fm = lowest priced financial proposal

f = price of proposal under consideration

Final Score

Proposals were ranked according to their combined technical (st) and (sf) scores using the weights;

t = weight given to technical score

p = weight given to financial score

$$t + p = 1$$

The combined technical and financial score was calculated as follows:

$$s = st \times t\% + sf \times p\%$$

The financial proposals were computed as per the above formula and tabulated along the technical to get the combined scores as shown above.

SECTION VII- STANDARD FORMS:

Notes on standard forms:

1. The tenderer shall complete and submit with its tender the form of tender and price schedules pursuant to instructions to tenderers clause 9 and in accordance with the requirements included in the special conditions of contract.
2. When requested by the appendix to the instructions to tenderers, the tenderer should provide the tender security, either in the form included herein or in another form acceptable to the procuring entity pursuant to instructions to tenderers clause 12.3

3. The contract form, the price schedules and the schedule of requirements shall be deemed to form part of the contract and should be modified accordingly at the time of contract award to incorporate corrections or modifications agreed by the tenderer and the procuring entity in accordance with the instructions to tenderers or general conditions of contract.

4. The performance security and bank guarantee for advance payment forms should not be completed by the tenderers at the time of tender preparation.

Only the successful tenderer will be required to provide performance/entity and bank guarantee for advance payment forms in accordance with the forms indicated herein or in another form acceptable to the procuring entity and pursuant to the – conditions of contract.

5. The principal's or manufacturer's authorization form should be completed by the principal or the manufacturer, as appropriate in accordance with the tender documents-where applicable.

SECTION VII - STANDARD FORMS

1. Form of tender
2. Price schedules
3. Contract form
4. Confidential Questionnaire form
5. Tender security form
6. Performance security form
7. Bank guarantee for advance payment
8. Declaration form

FORM OF TENDER

Date _____

Tender No. _____

To.....

.....

[Name and address of procuring entity]

Gentlemen and/or Ladies:

1. Having examined the tender documents including Addenda Nos.....
[insert numbers], of which is hereby duly acknowledged, we, the undersigned, offer to provide*[description of services]* in conformity with the said tender documents for the sum of *[total tender amount in words and figures]* or such other sums as may be ascertained in accordance with the Schedule of Prices attached herewith and made part of this Tender.

2. We undertake, if our Tender is accepted, to provide the services in accordance with the services schedule specified in the Schedule of Requirements.

3. If our Tender is accepted, we will obtain the tender guarantee in a sum equivalent to _____ percent of the Contract Price for the due performance of the Contract, in the form prescribed by (Procuring entity).

4. We agree to abide by this Tender for a period of *[number]* days from the date fixed for tender opening of the Instructions to tenderers, and it shall remain binding upon us and may be accepted at any time before the expiration of that period.

5. Until a formal Contract is prepared and executed, this Tender, together with your written acceptance thereof and your notification of award, shall constitute a binding Contract between us.

Dated this _____ day of _____ 20

[signature] [In the capacity of]

Duly authorized to sign tender for and on behalf of _____

Affix official stamp

PRICE SCHEDULE OF SERVICES

Name of Tenderer _____ **Tender Number** _____. **Page** ____ **of** _____.

Item Description Quantity & quality

Duration

Unit Price Total Price

EXW per item (cols. 4x5)

Unit Price of other incidental services payable

Signature of tenderer _____

Note: In case of discrepancy between unit price and total, the unit price shall prevail.

CONTRACT FORM:

THIS AGREEMENT made the ___day of ____20___between.....[name of procurement entity] of[country of Procurement entity](hereinafter called “the Procuring entity”) of the one part and[name of tenderer] of[city and country of tenderer](hereinafter called “the tenderer”) of the other part.

WHEREAS the procuring entity invited tenders for certain materials and spares. Viz.....[brief description of materials and spares] and has accepted a tender bythe tenderer for the supply of those materials and spares in the spares in the sum of.....[contract price in words and figures]

NOW THIS AGREEMENT WITNESSETH AS FOLLOWS:

1. In this Agreement words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract referred to.

2. The following documents shall be deemed to form and be read and construed as part of this Agreement, viz.:

- (a) the Tender Form and the Price Schedule submitted by the tenderer;
- (b) the Schedule of Requirements;
- (c) the Technical Specifications;
- (d) the General Conditions of Contract;
- (e) the Special Conditions of Contract; and
- (f) the Procuring entity’s Notification of Award.

3. In consideration of the payments to be made by the Procuring entity to the tenderer as hereinafter mentioned, the tenderer hereby covenants with the Procuring entity to provide the materials and spares and to remedy defects therein in conformity in all respects with the provisions of the Contract

4. The Procuring entity hereby covenants to pay the tenderer in consideration of the provision of the materials and spares and the remedying of defects therein, the Contract Price or such other sum as may become payable under the provisions of the contract at the times and in the manner prescribed by the contract.

IN WITNESS whereof the parties hereto have caused this Agreement to be executed in accordance with their respective laws the day and year first above written.

Signed, sealed, delivered by _____ the _____(for the Procuring entity)

Signed, sealed, delivered by _____ the _____(for the tenderer) in the presence of _____.

CONFIDENTIAL BUSINESS QUESTIONNAIRE: This form must be dully filled

You are requested to give the particulars indicated in Part 1 and either Part 2 (a), 2(b) or 2(c) whichever applied to your type of business.

You are advised that it is a serious offence to give false information on this form.

Part 1 General

Business Name.....
Location of Business Premises
Plot No,Street/Road.....
Postal addressTel No.Email
Nature of Business
Registration Certificate No.
Maximum value of business which you can handle at any one time –
Kshs.....
Name of your bankers.....
Branch.....

Part 2 (a) – Sole Proprietor

Your name in full.....Age.....
Nationality.....Country of Origin.....Citizenship
details.....

Part 2 (b) – Partnership

Given details of partners as follows

Name Nationality Citizenship details Shares

1.
2.
3.
4.

Part 2 (c) – Registered Company

Private or Public

State the nominal and issued capital of company

Nominal Kshs.

Issued Kshs.

Given details of all directors as follows

Name Nationality Citizenship details Shares

1.
2.
3.
4.

Date.....Signature of Candidate.....

TENDER SECURITY FORM

Whereas[name of the tenderer] (hereinafter called “the tenderer”)has submitted its tender dated.....[date of submission of tender] for the provision of [name and/or description of the services] (hereinafter called “the Tenderer”)..... KNOW ALL PEOPLE by these presents that WE..... Of.....having registered office at [name of procuring entity](hereinafter called “the Bank”)are bound unto..... [name of procuring entity](hereinafter called “the procuring entity”) in the sum of for which payment well and truly to be made to the said Procuring entity, the Bank binds itself, its successors, and assigns by these presents. Sealed with the Common Seal of the said Bank this _____ day of 20_____.

THE CONDITIONS of this obligation are:

1. If the tenderer withdraws its Tender during the period of tender validity specified by the tenderer on the Tender Form; or
2. If the tenderer, having been notified of the acceptance of its Tender by the Procuring entity during the period of tender validity:
 - (a) If the tenderer fails or refuses to execute the Contract Form, if required; or
 - (b) If the tenderer fails or refuses to furnish the performance security, in accordance with the instructions to tenderers; we undertake to pay to the Procuring entity up to the above amount upon receipt of its first written demand, without the Procuring entity having to substantiate its demand, provided that in its demand the Procuring entity will note that the amount claimed by it is due to it, owing to the occurrence of one or both of the two conditions, specifying the occurred condition or conditions.

This guarantee will remain in force up to and including thirty (30) days after the period of tender validity, and any demand in respect thereof should reach the Bank not later than the above date.

[Signature of the bank]
(Amend accordingly if provided by Insurance Company)

PERFORMANCE SECURITY FORM

To:

[Name of the Procuring entity]

WHEREAS.....[name of tenderer]

(Hereinafter called “the tenderer”) has undertaken, in pursuance of Contract

No. _____ [reference number of the contract] dated _____ 20____ to supply.....

[Description services](Hereinafter called “the contract”)

AND WHEREAS it has been stipulated by you in the said Contract that the tenderer shall furnish you with a bank guarantee by a reputable bank for the sum specified therein as security for compliance with the Tenderer’s performance obligations in accordance with the Contract.

AND WHEREAS we have agreed to give the tenderer a guarantee:

THEREFORE WE hereby affirm that we are Guarantors and responsible to you, on behalf of the tenderer, up to a total of

[amount of the guarantee in words and figures], and we undertake to pay you, upon your first written demand declaring the tenderer to be in default under the Contract and without cavil or argument, any sum or sums within the limits of [amount of guarantee] as aforesaid, without your needing to prove or to show grounds or reasons for your demand or the sum specified therein.

This guarantee is valid until the ____ day of 20

Signature and seal of the Guarantors

[name of bank or financial institution]

[address]

[date]

(Amend accordingly if provided by Insurance Company)

BANK GUARANTEE FOR ADVANCE PAYMENT

To.....
[name of tender].....
Gentlemen and/or Ladies:

In accordance with the payment provision included in the special conditions of contract, which amends the general conditions of contract to provide for advance payment, [name and address of tenderer][hereinafter called "the tenderer"] shall deposit with the Procuring entity a bank guarantee to guarantee its proper and faithful performance under the said clause of the contract in an amount of [amount of guarantee in figures and words]. We, the[bank or financial institution], as instructed by the tenderer, agree unconditionally and irrevocably to guarantee as primary obligator and not as surety merely, the payment to the Procuring entity on its first demand without whatsoever right of objection on our part and without its first claim to the tenderer, in the amount not exceeding [amount of guarantee in figures and words].

We further agree that no change or addition to or other modification of the terms of the Contract to be performed there under or of any of the Contract documents which may be made between the Procuring entity and the tenderer, shall in any way release us from any liability under this guarantee, and we hereby waive notice of any such change, addition, or modification.

This guarantee shall remain valid and in full effect from the date of the advance payment received by the tenderer under the Contract until [date].

Yours truly,

Signature and seal of the Guarantors

[name of bank or financial institution]

[address]

[date]

LETTER OF NOTIFICATION OF AWARD

Address of Procuring Entity

To:

RE: Tender No.

Tender Name

This is to notify that the contract/s stated below under the above mentioned tender have been awarded to you.

1. Please acknowledge receipt of this letter of notification signifying your acceptance.
2. The contract/contracts shall be signed by the parties within 30 days of the date of this letter but not earlier than 14 days from the date of the letter.
3. You may contact the officer(s) whose particulars appear below on the subject matter of this letter of notification of award.

(FULL PARTICULARS)

SIGNED FOR ACCOUNTING OFFICE

FORM RB 1
REPUBLIC OF KENYA
PUBLIC PROCUREMENT ADMINISTRATIVE REVIEW BOARD

APPLICATION NO.....OF.....20.....

BETWEEN

.....APPLICANT

AND

.....RESPONDENT (*Procuring Entity*)

Request for review of the decision of the..... (*Name of the Procuring Entity*) of

.....dated the...day of20.....in the matter of Tender No.....of
.....20...

REQUEST FOR REVIEW

I/We.....,the above named Applicant(s), of address: Physical address.....Fax No.....Tel. No.....Email, hereby request the Public Procurement Administrative Review Board to review the whole/part of the above mentioned decision on the following grounds , namely:-

1.

2.

etc.

By this memorandum, the Applicant requests the Board for order/orders that: -

1.

2.

etc

SIGNED(Applicant)

Dated on.....day of/...20...

FOR OFFICIAL USE ONLY

Lodged with the Secretary Public Procurement Administrative Review Board on
..... day of20.....

SIGNED

Board Secretary